

# How SAP Analytics Cloud helps Growel becoming one of the predominant global players in the field of Surface finishing



**Growell India** is a multinational feed additive company headquartered in Pune, Maharashtra, India. Growell India manufactures and exports phytogetic feed additives for livestock. The company is a pioneer in phytogetic need additives and has established a strong presence worldwide since its inception in 1995.

"It's helped us be more efficient across the board and set us up perfectly for the future. Every piece of our business can be put into SAP Analytics Cloud in some way."

## Before: Challenges and Opportunities

- Minimize costs and maximize working capital through the efficient management of inventory levels.
- Identify the growth of the purchase rate.
- Maintain past records of a material's purchasing details for comparison.
- Keep a track of the demands.
- Plan budgets accordingly for the near future.

**Mr. Prasanna Samant**  
IT Manager  
Grauer & Weil India Ltd

## Why SAP and SAVIC Technologies?

- Long- standing, trusted partnership with experts from SAP
- Ability to unify group processes and data on a single platform with the SAP Analytics Cloud solution
- Self-service capabilities
- User-friendly solution
- Native integration with SAP S/4HANA

**2 Months**  
Project Duration

**~100%**  
Improved information

## After Value-Driven Results

- Drive a simplification of their supply chain system landscape
- Allows for the Identification of Sales Growth Opportunities
- By Comparing with Historical data, what happened in previously and analyze why its happened with data visualization
- Enable predictive planning which will in turn help in take corrective action deliverables

**Faster**  
decision-making

**25%**  
Revenue growth due to improved process efficiency

Featured Partner



Customer Name	Industry	Products and Services	Employees	Revenue	Featured Solutions
Grauer & Weil India Limited <a href="#">Leading Chemical Manufacturers &amp; Suppliers in India - Growel</a>	Agriculture, Feed Additives	Phytogetic Feed Additives	1000+	\$61 Million	SAP Analytics Cloud

