

In tune with 'Small is Beautiful and Bountiful', **MERINO** innovation, quality products, and commitment to **SAP DATA CLEANSING AND ENRICHMENT**



Merino is a versatile manufacturer and marketer of Interiors Solutions with a wide array of products for homes, offices, commercial and public areas. Decades of strong market presence have created a high brand recall among various customer segments. Tapping the synergy of our products and services, we achieve a competitive advantage through technology innovation and by delivering greater customer satisfaction.

3 Months

Project Duration

~100%

Improved information

70%

Of forecast data entry points automated with SAP

“SAP Data Cleansing and Enrichment guided our digital transformation with analytical and enabling tools and services, accelerating our move to SAP Analytics. This represents a paradigm shift for our business, helping us accelerate decision-making with data-driven insights”

Mr. Vaneet Goel, GDP Manager



ECONOMY + EXCELLENCE + ETHICS

In tune with ‘Small is Beautiful and Bountiful’, MERINO innovation, quality products, and commitment to SAP MASTER DATA CLEANSING AND ENRICHMENT

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Before: Challenges and Opportunities

MERINO looking to improve Master Data quality and accessibility

- Inadequate master data quality
- Gaps in Master data governance and migration

Why SAP and SAVIC Technologies?

- SAVIC Leadership Commitment: One of the highest number of S/4HANA implementations in India including Suminter Organics, Apcotex, Everest, Shriram Properties, Suhana, AVT Naturals, Noble Hygiene, Delta.

After Value-Driven Results

- .Improve master data upload quality
- Improved data accessibility
- Better movement of master data from Legacy system to SAP system



“SAP Master data cleansing and enrichment offering guided our digital transformation with analytical and enabling tools and services, accelerating our move to SAP Analytics. This represents a paradigm shift for our business, helping us accelerate decision-making with data-driven insights”

Mr. Vaneet Goel,
GDP Manager,
Merino

04 Months

Project Duration

~100%

Improved information

95%

Improved Master
data accessibility
and quality

Featured Partner



RISE WITH SAP | Driving Business Innovation Together

Customer Name	Industry	Products and Services	Employees	Revenue	Featured Solutions
MERINO	Manufacturing	Manufacturing (Domestics and International)	5000+	245 Million USD	SAP MASTER DATA CLEANSING AND ENRICHMENT

