

Unlock the real value in your data – and drive smarter decision making with **SAP AFS**

WFB Baird India is part of a century-old Irish linen manufacturing group operating in Ireland, Poland, and India. In India, the company operates weaving, dyeing, finishing, and spinning units at Cochin SEZ and Erode, Tamil Nadu.

Before: Challenges and Opportunities

- Manual tracking of weaving, dyeing, finishing, stock and orders across departments, leading to inefficiencies and delayed reporting.
- No real-time visibility into inventory levels, order books (export vs domestic), and production throughput.
- Finance overhead: manual MIS & budgeting, labour-intensive sales & production reporting cycles.

Why SAP and SAVIC?

- Real-time dashboards for inventory, production, and sales
- Automated stock replenishment & demand planning
- End-to-end visibility from procurement to finance
- Shortage alerts based on stock thresholds

After: Value-Driven Results

- 1-click access to stock, orders, and shortages
- Report generation time reduced from hours to minutes
- Profitability insights by product line (export/domestic)

WFB

Baird & Company Ltd.

“SAP AFS gave us complete visibility from procurement to profitability—faster, smarter, and better decisions.”

Pradeep Kumar Director, WFB Baird & Company

Real Time

Live dashboards for inventory & production

Faster

Automated processes & reports

Higher

Accurate forecasts & procurement alerts

Improved

Risk detection & cash flow control

Customer Name
WFB Baird & Company
(India)
www.wfbbaird.com

Industry
Textile (Linen & Linen
Blends)

Products and Services
Textile (Linen & Linen
Blends)

Employees
400

Revenue
Rs. 89.07 Crore

Featured Solutions
SAP AFS

Featured Partner



SAVIC

