

## How **Med City Pharma** innovation, quality products, and commitment to improving healthcare by relying on our **Rise with SAP S/4HANA**.



Med City Pharma (MCP) is a subsidiary of Axantia group based in KSA. They specialize in the development, manufacturing, and distribution of a wide range of high-quality generic and branded pharmaceutical products. Their aim is to improve the quality of healthcare in the region by providing affordable and effective medication.

**6 Months**

Project Duration

**~100%**

Improved information

**25%**

Revenue growth due to improved process efficiency

**Faster**

Decision-making

**“We The RISE with SAP offering guided our digital transformation with analytical and enabling tools and services, accelerating our move to SAP S/4HANA. This represents a paradigm shift for our business, helping us accelerate decision-making with data-driven insights.”**

**Mr. Firas AlHilu**, IT Director, Med City Pharma

 مدينة الدواء  
MED CITY PHARMA

<http://www.axantia.com>

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## Before: Challenges and Opportunities

- Need visibility of all the activities being performed across the organization
- To Gain the flexibility and insight to react to customer needs faster
- Tool to enable efficient and effective use of the resources like Manpower, Material, Machine and Money etc.
- Long-term vision to build partnerships in other territories.

## Why SAP and SAVIC Technologies?

- Accountability of a single vendor with a renowned ERP solution and a trusted implementation partner.
- Fit -to-standard approach that enables rapid, effective adoption of best practice
- SAVIC's ability to implement SAP solutions in the cloud based on proven best practices.

## After Value-Driven Results

- Enhanced system reliability and security.
- Optimized finance through streamlined, intelligent, automated processes, resulting in reduced accounts payable and days to close annual books
- Improved user experience in financial management, accelerating purchase and sales reconciliation
- Simplified, more-accurate internal and external compliance management and reporting



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Firas AlHilu  
Project Manager  
Med City Pharma

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Featured Partner



**RISE WITH SAP** | Driving Business Innovation Together

| Customer Name  | Industry                        | Products and Services   | Employees | Revenue  | Featured Solutions    |
|--|---------------------------------|---|-----------|----------|-----------------------|
| Med City Pharma<br>(Jeddah, Saudi Arabia)<br><a href="http://www.axantia.com">http://www.axantia.com</a> | Pharmaceutical<br>Manufacturing | Pharmaceuticals, Biosimilars,<br>Healthcare, Anti-infectives,<br>Cardiovascular, Diabetes,<br>and CNS | 501-1,000 | \$16.16M | Rise with SAP S/4HANA |

