

How **McNROE Consumers Pvt Ltd** to be obsessively consumer-centric & create new branded ideas with speed and professionalism of **Rise with SAP S/4HANA**



At McNROE, we have spent decades improving people's lives through our unrelenting passion for quality and function. Learning, Integrity, Family & Entrepreneurship plays a large part in everything we do, and we believe in making a meaningful impact on our customers through our presence and portfolio. Our use of rich, bold colours in our logo and brand palette are an ode to our humble beginnings and represent a desire to make the world a better place.

“SAP S/4HANA has enabled simplified processes, agile operations, and a superb user experience to help us digitally transform our business.”

Sukhdev Singh, Project Manager



McNROE
(Mumbai, Maharashtra)
www.mcnroe.com/

100%

Improved information

Industry

FMCG Manufacturers

Products and Services

FMCG Products –
Fragrances, Haircare,
Skincare and Personal care

7 months

Project Duration

Featured Solutions

Rise with SAP S/4HANA

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McNROE Consumers Pvt Ltd is a consumer products company focused on delivering quality and innovative solutions for everyday needs.

Before: Challenges and Opportunities

- The perfume industry is subject to strict safety and labelling regulations, and the store must ensure that all the products are compliant with these regulations.

Why SAP and SAVIC Technologies?

- SAVIC has a proven track record in implementing SAP solutions.
- SAP provides a comprehensive suite of solutions, including S/4HANA, covering finance, controlling, inventory, sales, production planning, and quality management.
- SAVIC and SAP can seamlessly integrate SAP S/4HANA with other existing systems, allowing McNROE to leverage their previous IT investments and ensure smooth data flow across the organization.

After Value-Driven Results

- Enhanced system reliability and security.
- With real-time insights and personalized offerings, can deliver a superior customer experience, leading to increased satisfaction and loyalty.
- Integration of all company processes onto a single, more transparent data platform.
- Streamlined operations through process automation and cutting-edge analytical tools.
- Scalability for future growth.
- Synergies with international partners also running SAP solutions