

Empowering McNROE Consumer Products with SAP Cloud ERP Private



SAVIC is implementing SAP Cloud ERP Private (RISE with SAP) for McNROE Consumer Products Pvt. Ltd., the company behind leading brands like Wild Stone, Secret Temptation, and He Respect. The deployment streamlines operations across 3 manufacturing locations and 2 warehouses, covering Finance, Procurement, Sales, Supply Chain, Manufacturing, and more.

Before: Challenges and Opportunities

- Disparate systems impacting operational visibility
- Complex supply chain across multiple plants and warehouses
- Manual reporting slowing decision-making

Why SAP and SAVIC Technologies Private Limited

- Proven implementation expertise from SAVIC with SAP Activate Methodology
- Comprehensive process coverage across Finance, Sales, Procurement, and Manufacturing
- Scalability to support future growth

After Value-Driven Results

- Improved system-wide visibility and automation
- Faster and more accurate reporting for strategic decision-making
- Streamlined distribution serving nationwide markets
- Enhanced productivity across all operations

“With SAVIC and SAP Cloud ERP, we streamlined operations across plants and warehouses in just 6 months. The implementation delivered 60% automation in purchasing, 50% faster payment processing, and 80% more time for strategic analysis—enhancing visibility, reporting, and overall productivity.”

— McNROE Consumer Products Pvt. Ltd.

60 %

Automation of purchasing processes

50 %

More time for strategic business analysis

80 %

More time for planning and data analysis

6 Months

Project delivery with SAP Activate

Customer Name
McNROE Consumer Products Pvt. Ltd.
Kolkata, India

Industry
Consumer Packaged Goods

Products and Services
Deodorants, perfumes, and personal care products

Employees
500+

Website
<https://mcnroe.com>

Featured Solutions
SAP Cloud ERP Private

