

Redefining Lubricants Innovation: Gulf Oil's Strategic Leap into a stronger ERP to restructure its business process.



Gulf Oil Lubricants India Ltd (GOLIL), under Gulf Oil International (GOI), is a major player in India's lubricants industry, with a global presence excluding the USA, Spain, and Portugal. It operates in over 100 countries, including the Middle East and Singapore. Currently, GOLIL is looking for a partner to manage SAP system support across its entities.

Before: Challenges and Opportunities

- Gulf Oil faced data inconsistencies and inaccuracies across departments, impacting strategic decisions and efficiency.
- Their disparate legacy systems worldwide led to operational delays and higher costs.
- Implementing a state-of-the-art ERP system could standardize processes across all operations, improving efficiency and data integrity.
- Streamlined operations could enhance customer support services, improving customer satisfaction and loyalty.

Why SAP and SAVIC Technologies?

- SAP's ERP solutions are known for integrating complex business processes into a unified system, enhancing transparency and efficiency.
- SAVIC is a SAP platinum partner with extensive oil sector experience making it a trusted choice for Gulf Oil.
- Their 24/7 MaxCare services also ensured minimal downtime and fast problem resolution.

After Value-Driven Results

- Data accuracy and real-time access improved Gulf Oil's decision-making.
- Enhanced efficiencies reduced costs.
- Better analytics allowed for more accurate risk forecasting and proactive measures.

Partnering with SAVIC and SAP has transformed our operations. We've seen significant improvements in data accuracy and decision-making. Enhanced efficiencies have lowered our costs, and better analytics have sharpened our risk forecasting. This collaboration has elevated our operational capabilities.

Victor Salve, Global CIO, Gulf Oil Lubricants India Ltd.

30%

improvement in operational efficiency due to streamlined processes and reduced system fragmentation.

25%

reduced IT maintenance costs.

40%

Improved significantly enhancing customer satisfaction and loyalty.

Featured Partner



Customer Name	Industry	Products and Services	Employees	Revenue	Featured Solutions
Gulf Oil Lubricants India Ltd (GOLIL) www.gulfoilltd.com	Oil & Gas Industry	Automotive, Engine oil, Driveline fluids, Greases & many more	2000+	\$499 Million	SAVIC MaxCare Support Services

