



CONSUMER MARKETING INDIA PVT. LTD. (CMIPL)

CASE STUDY

Company Name	Industry	Products and Services	Employees
Consumer Marketing India Pvt. Ltd. (CMIPL) India.	FMCG	Food, Beverage, Olive Oil, and distribution	500+



Moving into the markets quickly with SAP S/4HANA **SAP S/4HANA**

CMIPL mission is to bring high quality healthcare products and healthy foods to every Indian family in every corner of the country. CMIPL team is constantly strengthening and increasing its 1000+ distributors to reach every rural and urban area, thereby realizing every untapped potential in India's vast market. To be the most preferred & trusted service provider in consumer product distribution and pan their distribution network across nation, they preferred to opt for world best and leading ERP system.

Before: Challenges and Opportunities

- Implement a new ERP system to support growth
- Gain a single source of truth to accelerate and facilitate decision making
- Improve shelf-life management

Why SAP and SAVIC Technologies Private Limited

- Simplified business processes with SAP S/4HANA and a better total cost of ownership with SAP

TOP BENEFITS ACHIEVED

120 Days

Project go-live

24X

Increased Project control

60%

- Simplified business processes with SAP S/4HANA and a better total cost of ownership with SAP HANA Enterprise Cloud
- Systems maintained by SAP team, End-to-end security and data protection in a private managed cloud

After: Value-Driven Results

- Faster provisioning of services to new locations and users due to full scalability
- Faster, more accurate reporting with vastly improved system performance and response times
- Improved efficiency with one centralized source of information that can be accessed from anywhere, Automated food safety compliance processes

Reduction in data footprint

Faster

Month-end closing



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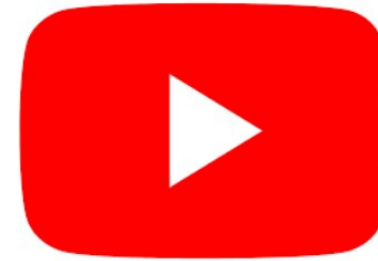


SAP S/4HANA performs excellently in our daily operations and has significantly boosted productivity and efficiency. ”

MR. SHYAM SOMANI
MANAGER ACCOUNTANTS

CMIPL, Mumbai, India.

SEE HOW CMIPL GROW WITH SAVIC INC ?



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