Anant Cars Accelerates Digital Transformation Across Mahindra Showrooms with SAP S/4HANA Public Cloud

SAVIC is implementing SAP S/4HANA Public Cloud for Anant Cars across 20+ Mahindra car showrooms in South India. With a rapid project timeline of just 1 month, the Go-Live is planned for March 2025. The digital transformation includes automation of key business functions such as Finance, Procurement, Sales, and Supply Chain, supported by advanced BTP integrations like Dealer Management System (DMS), Bank Integration, and Machine Integration.

Before: Challenges and Opportunities
- Decentralized operations across 20+ showroom locations resulting in inconsistent processes
- High dependency on manual intervention for payments and procurement activities
- Limited real-time tracking of vehicle inventory and order statuses
- No integrated platform for managing dealer operations, banking, and machine interfaces

Why SAP and SAVIC Technologies?
SAP S/4HANA Public Cloud ensures rapid deployment, standardization, and future scalability
SAVIC's deep industry expertise supports tailored configuration for the automotive retail sector
Integration with BTP enables real-time Dealer Management, Bank Connectivity, and Machine Data Exchange
Cloud-first architecture minimizes IT maintenance and maximizes uptime across all branches

After Value-Driven Results
- 60% automation of purchasing processes and streamlined procurement cycles
- 50% reduction in manual payment processing time through direct bank integration
- 80% more time allocated for data analysis, improving strategic decisions
- Centralized control and transparency across 20+ showroom operations
- Faster customer response time and improved dealer service coordination via DMS
- Seamless data flow from machines to systems, enhancing operational efficiency

60%
Automation of purchasing processes, resulting in faster and more accurate procurement cycles

50%
Reduction in manual payment processing time through direct bank integration

About Company	Industry	Products and Services	Employees
Anant Cars Authorized Mahindra Vehicles Dealership South India	Automotive Dealership	Mahindra Passenger Vehicles, Dealer Services, After-Sales Support	100+

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