

Ajmal Perfumes Scales Global ERP Efficiency with SAVIC MAXCare on SAP Cloud ERP Private

Ajmal Perfumes, an iconic fragrance house, partnered with SAVIC to strengthen its Rise with SAP S/4HANA ecosystem through MAXCare Managed Services. The support ensures operational continuity, insights, and agility across global retail and manufacturing hubs.

Before: Challenges and Opportunities

- Need for always-on ERP support across international markets
- Integrated HR, analytics, and financial consolidation
- Faster upgrades and system innovations

Why SAP and SAVIC Technologies Private Limited

- End-to-end managed services via MAXCare
- Integration of SuccessFactors, SAC, Group Reporting, and SAP BTP
- Proactive 24x7 support and advisory for innovation adoption

After Value-Driven Results

- Global operations supported by unified ERP environment
- Real-time insights from SAP Analytics Cloud
- Optimized HR processes with SAP SuccessFactors
- Scalable ERP landscape ready for future expansion



“Partnering with SAVIC through the MAXCare Managed Services model has been a game changer for us. From unified process support to streamlined upgrades and real-time analytics with SAP S/4HANA and SAC, we’ve significantly improved global coordination, reduced operational costs, and enhanced decision-making speed.”

— Ajmal Perfumes

136 FUE

SAP Cloud ERP Private Ecosystem

24x7

MAXCare Functional & Technical Support

Group

Financial Reporting & HR Integration

Scalable

Global Retail & Manufacturing Operations

Customer Name

Ajmal Perfumes
UAE & Global

Industry

Perfumes &
Personal Care

Products and Services

Fragrances, personal care,
and cosmetics

Employees

1,040

Website

<https://www.ajmalperfumes.com>

Featured Solutions

SAP Cloud ERP Private,
MAXCare, SAC, BTP,
SuccessFactors

Featured Partner

